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## Pro Loco Morro d'Alba



Pro Morro is an independent association that aims to promote and maximize the potential of the town of Morro D'Alba, which is rich in natural beauty, history and culture.

Initiatives are mainly supported by the voluntary services of it's members. It is a social

association that welcomes everyone, from the local residents to visitors from further afield.

In particular Pro Morro aims to:

- both safeguard and optimize use of the cultural and environmental resources of the town.
- organize initiatives that help promote the area to tourists.
- provide tourists with useful local information, including events, places to stay, where to eat, places of interest and to allow visitors to fully enjoy and appreciate their stay in the area.
- organize events and initiatives to promote local gastronomy, providing visitors the opportunity to sample various regional products.



